

Another season of Barclays Premier League on Setanta Sports

Live and exclusive Barclays Premier League action starts on Saturday, August 15th on Setanta Sports

New York, NY, August 10, 2009 – Setanta Sports today announced its 2009/2010 Barclays Premier League live and exclusive match schedule in the US. Along with Saturday and Sunday games, Setanta Sports will have midweek, holiday and final season matches. All of Setanta's Barclays Premier League matches will also be shown on broadband service, Setanta-i.

Setanta's season opens with new look Manchester City featuring summer acquisition Carlos Tevez, Roque Santa Cruz, and Emmanuel Adebayor taking on Blackburn Rovers on Saturday, August 15 at 10am ET. Sunday, August 16th will feature the start of Manchester United's defense of their crown against Birmingham at 8:25am ET.

Other highlighted live games on Setanta include:

Tuesday, August 18 - Sunderland vs Chelsea
Wednesday, August 19 - Burnley vs Man Utd
Sunday, August 23 - West Ham vs Tottenham
Saturday, August 29 - Bolton vs Liverpool
Sunday, August 30 - Portsmouth vs Man City

An updated list of Setanta's Barclays Premier League schedule can be viewed on:

www.setanta.com/us/Our-Sports/Soccer/Barclays-Premier-League

"We are proud to continue our coverage of the Barclays Premier League amidst a time of huge growth of the sport in the United States," commented Managing Director, Roger Hall. "We are confident that this season will be one of the most exciting with the introduction of new top teams and talents, such as American newcomer Jozy Altidore to Hull City."

Along with the highly anticipated Barclays Premier League season, Setanta Sports will continue to air top quality UEFA Champions League games every match day, with up to 110 matches showing on Setanta during the season. In addition, Setanta will have extensive coverage of games from the FA Cup, French Ligue 1, Coca-Cola Championship, Carling Cup, Scottish Premier League, Russian Premier League and more.

About Setanta Sports

Setanta Sports operates the only dedicated international sports channel in America. The 24-hour TV network airs more than 1,000 live events, including European and international soccer, such as the Barclays Premier League, UEFA Champions League, FA Cup, World Cup Qualifiers and the Carling Cup plus world-class rugby and other sports programming designed to meet the growing demands of international sports fans. www.setanta.com/us

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