

Saint & Greavsie to return to TV screens: Legendary double-act back together for Setanta Sports FA Cup Final coverage

New York, May 28, 2009: Ian St John and Jimmy Greaves have reformed their legendary football pundit double-act and will star in a *Saint & Greavsie FA Cup Special* being broadcast by Setanta on May 30th 2009 as an integral part of the channel's coverage of the FA Cup Final. They last appeared together on British TV screens in their own football show in 1992.

The return of Saint & Greavsie is a key component of Setanta's plans to roll back to the days when watching TV on FA Cup final day was a magical experience, as much about the build-up to the game as the game itself. This year coverage will start at 4am ET.

The Saint & Greavsie FA Cup Special will be broken up into three separate mini-programmes appearing throughout the build up to the Everton v Chelsea final which kicks off at 10am ET.

Ian St John said: "We're delighted to be given the chance by Setanta to return to TV screens. We're not quite sure where all the years have gone, but we've never lost the passion for the game, or for talking, laughing and joking about it. We're looking forward to bringing that back to TV screens on FA Cup Final day on Setanta and making the build up to the match as memorable as hopefully what happens after the ref blows his whistle for the kick off."

Timothy Ryan, Setanta UK Marketing Director, said: "We wanted people to enjoy the whole sense of occasion of the FA Cup Final and roll back to the era where viewers woke up on FA Cup Final day with butterflies in their stomachs, switched on their TV first thing in the morning and didn't switch it off until the trophy had been lifted and the teams were out the baths and back on their coaches to either celebrate or drown their sorrows."

About Setanta Sports

Setanta Sports operates the only dedicated international sports channel in America. In 2008, the 24-hour TV network aired more than 1,000 live events, including European and international soccer, such as the Barclays Premier League, UEFA Champions League, FA Cup, World Cup Qualifiers and the Carling Cup plus world-class rugby and other sports programming designed to meet the growing demands of international sports fans. Setanta Sports is owned by Dublin-based Setanta Sports Holdings, a leading international pay television broadcaster in the UK, providing top sports leagues and events to more than 100 million digital television homes globally and to commercial venues in six countries. www.setanta.com/us

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